



Besttoolbars CASE STUDY

THE COMPANY

TNT is a leading provider of business-to-business delivery services, sending millions of parcels, documents, and freight shipments to customers in more than 200 countries. With an extensive worldwide network, integrated with the latest technologies, TNT offers on-demand, time-sensitive, door-to-door shipping services around the globe. For more information, visit www.tnt.com.

THE CHALLENGE

The company's employees conduct numerous consignment inquiries each day, a vital activity that places a huge administrative burden on staff. Users had to manually browse to the home page of an Intranet-based application, then enter their inquiry each time they needed to track a shipment – a process that was cumbersome, repetitive, and time-consuming.

Since this consignment information is critical to keeping TNT's day-to-day operations running smoothly, the company needed a faster, easier and more effective way for employees to retrieve the needed data.

THE SOLUTION

TNT realized that advanced toolbar technologies could help them overcome their challenges, by allowing users to more rapidly retrieve the information they needed to effectively perform their jobs. After investigating several different software packages, they selected ToolbarStudio from Softomate, a powerful solution that facilitates the design of unique, fully-branded toolbars. ToolbarStudio was chosen primarily for the user-friendliness and intuitiveness of its interface.

With ToolbarStudio, TNT was able to create and deploy a completely customized toolbar for user desktops. Consignment inquiries can now be conducted by simply typing the tracking number into the appropriate toolbar field. Information is then dynamically called and retrieved from the Intranet application, and sent to the user.

THE RESULTS

With ToolbarStudio, the design and implementation of the toolbar was fast and easy.

Additionally, the process of tracking consignment information is now much more efficient for end users, since they no longer need to spend time browsing to the Intranet site to perform their inquiries and obtain the needed data.

FIND OUT MORE

To learn more about the use of ToolbarStudio at TNT or to find out how your organization can benefit from today's most advanced toolbar technologies, contact our knowledgeable sales professionals at 1 (877) 243-8735, or visit our Web site at www.besttoolbars.net.



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